



ALBA COUNTY COUNCIL

NEWSLETTER

july/august/september 2021

Topics of special interest:

- Partnerships

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ALBA COUNTY AND PRIGNITZ DISTRICT – 2 YEARS OF PARTNERSHIP

On July 8, 2021, we celebrated two years of a partnership that brought together the communities of Alba County and Prignitz District and, especially, brought us the gain of special and reliable friends.

This partnership is the result of strong friendships and collaborations, which have lasted for more than 10 years, between Centre Region and Brandenburg Land. Alba County, as part of Centre Region, having the opportunity to get involved in this fruitful relationship of co-operation, and to be part of the many exchanges and projects that have taken place over time, wanted to initiate a cooperation agreement with Prignitz District, covering the following areas:

- economic cooperation and encouragement of trade links
- tourism and tourism promotion
- cooperation in the field of social development
- measures to stop the phenomenon of depopulation of rural areas
- mobility of young people on the labour market
- lifelong education and training.



NEW WORKING MEETING WITHIN THE PARTNERSHIP WITH PRIGNITZ DISTRICT

Between August 29 and September 1, 2021, a delegation from Prignitz District – Brandenburg Land, the Federal Republic of Germany, led by Mr. Torsten UHE - President / Administrator, was on an official visit to Alba County. On this occasion, discussions took place, and working visits were carried out in the following fields: public administration, economy, nature and environment, culture, tourism, history - archaeology and, last but not least, in vocational and dual education. Among others, were identified joint projects on hiking tourism and the creation of a pilgrimage network between Alba County and Prignitz, the creation of environmentally friendly tourist packages and their promotion in Germany, bringing groups to Alba to visit objectives such as Cheile Râmeteului, Iezerul Sureanu, as well as Development of a mobility project in the field of adult education, on management and nature preservation - Erasmus Program.





The main problems that the rural environment is facing: depopulation and accentuated aging of the population

THE RURAL DEVELOPMENT STRATEGY 2021-2028

At the initiative of Alba County Council, on July 22, 2021, the first meeting was organized in order to implement the Rural Development Strategy 2021-2027, a strategy approved this year. Representatives of institutions that are involved in rural development participated: Alba Agriculture Directorate, Payments and Intervention Agency for Agriculture, Regional Centre for Fi-

ancing Rural Investments 7 Centre Alba Iulia, Alba County Office for Financing Rural Investments, National Agency for Environmental Protection, Forestry Department, representatives of the professional Associates: Ţara Vinului, Alba County Association of Cattle Breeders, Alba Afroda, and the representatives of the Local Action Groups: LAG Muntii Metaliferi,

Trascău and Muntele Mare; LAG Valea Ampoiului - Valea Mureşului; LAG "Drumul Iancului"; LAG Arieşul Mare; LAG "Pe Mureş and pe Târnave"; Fishing Local Action Group - Local Action Group for fishing - Mureş Basin. The purpose of the meeting was to set up an inter-institutional working group to implement the main problems that the rural environment is facing.



ALBA COUNTY STRATEGY ON HEALTH, 2018-2023

Alba Public Health Directorate, in collaboration with Alba County Council and Doştat TAU, organized, on July 1, a working meeting for community nurses from the area of Secaşelor Platou Valea Cugirului. At the heart of the discussions was the Integrated Community Team (ICT), consisting of social work-

er, school counsellor / school mediator and community nurse / health mediator, which is the local core of the inter-institutional collaboration mechanism to combat poverty and social exclusion; its purpose is to support vulnerable people, with difficulties, through an integrated approach. The role of the Integrated Community Team,

set up at local and county level, is to identify and remove barriers to combating poverty and social exclusion, to maximize the potential for personal development of each person affected by poverty, but also of the community in which they live.

ALBA COUNTY STRATEGY ON DEVELOPING AND PROMOTING THE TOURISM 2021-2028



The creation of the working groups will be made on fields of expertise.

Taking into account the fact that 25% of the territory of Alba County has the status of protected natural area, which represents a considerable potential for a responsible tourism - Eco-tourism / Adventure tourism / Wild tourism and camping - Alba County Council has de-

ecided to address this potential by implementing a Strategy for visiting protected natural areas, based on protection and preservation. On August 13, the first meeting-debate on the development and promotion of green tourism - ecotourism took place, in order to develop Alba

County Strategy on developing and promoting the tourism 2021 - 2028. One of the action directions is the organization of the actors on fields of interest, by establishing their mission and role in elaborating and implementing the action plans within this strategy.



THE STONE VILLAGE AN INTERCULTURAL EDUCATIONAL PROJECT

Alba County Council, the National Museum of the Union from Alba Iulia and the City Hall of Cricău Commune support a unique project developed by AVRAMII SRL, through the Punctul pe I-inovație și imaginație, together with the Arts High School "Regina Maria", "Dionisie Pop Marțian" Economic Col-

lege, "Decebal" Gymnasium School from Cricău, "Academia Doamnelor" Resource Centre, Cora Trade Center, Autnom Foundation, "Tradition Group", Best Instal Profi, Casa Negrea Guesthouse, Element Guesthouse, "La Vizitiu" Restaurant and "Olive Garden" Restaurant.

THE STONE VILLAGE, an intercultural educa-

tional project, wants to create the world of the village at a minimalist level, using stone, wood and clay.

During a calendar year, the initiators want to highlight the diversity of villages from Alba County, presenting, on a micro scale, a part of the village from all areas of Alba County, by using unique techniques, means and working methods, using the creative skills of both children and adults.



Satul din piatră



A NEW PROJECT ON DUAL EDUCATION

A specialist of **ADVANTAGE AUSTRIA Romania** met, on September 9, 2021, in Sebeș, with the representatives of the School Inspectorate and Alba County Council, of some technical schools and with those of several interested companies, in order to prepare the start of a possible project on dual education, on September 2022, for the specializations: electrician, welder / locksmith and equipment operator / wood processing specialist.



- ◆ 1 out of 7 students in dual education programs in Romania are part of the #ADVANTAGEAUSTRIA programs
- ◆ To date, 5 dual education programs have been implemented
- ◆ 17 companies are involved as hosts for apprentices
- ◆ • over 200 apprentices are currently in the programs.

COOPERATION BETWEEN THE USA ARMY AND THE ROMANIAN TERRESTRIAL FORCES

Soldiers belonging to the 136th Genius Battalion "Apulum" and the National Guard of the State of Alabama (USA) shook hands in Alba Iulia, on July 28, 2021, on the occasion of a visit linked to the Romanian-American exercise "Resolute Castle", from "Getica" National Joint Training Cen-

tre - a NATO military unit from Brasov locality of Cincu. The visit, started at the headquarters of the 136th Genius Battalion "Apulum", continued in Micești range with a presentation of the genetic technique and equipment, demonstrations of destruction with real explosive material, demon-

strations with infantry weapons and observation of the effect in the field. This exercise, carried out annually, aims to increase the interoperability between the genius structures of the US Army and the genius structures of the Romanian Terrestrial Forces.





APULUM AGRARIA FAIR 2021

Apulum Agraria is the place where the village meets the city in order to celebrate this year successful harvest. For 3 days, between the 24th and the 26th of September 2021, in Pascu Square from Alba Iulia, the most loved event of the autumn took place.

From the Programme

Friday, the 24th of September 2021

10:00 Fair opening

14:00 Autumn has taste – seasonal fruits, healthy eating workshop for children

10:00 - 16:00 Find a friend! – dogs adoption

Sunday, the 25th of September 2021

11:00 Autumn magic, creative workshop for children

12:00 The image of your business, workshop for exhibitors

10:00 - 16:00 Find a friend! – dogs adoption

Saturday, the 26th of September 2021

11:00 Autumn magic, creative workshop for children

12:00 The most beautiful stand, contest for exhibitors

APULUM AGRARIA event aims to promote agriculture, authentic traditional taste, and to support producers and the local economy.



VIRTUS ROMANA REDIVIVA

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Alba County Council aims for our county to become a pole of economic concentration, determined by productive activities that respect the environment and tourism, a comfortable place to live and an attractive destination in the European multicultural landscape.

We want Alba to become the landmark of a modern, flexible and efficient public administration, where the citizen has a central role in decision making process.

Alba County Council supports partnerships between the administration, civil society and the private sector, providing the tools through which all these parties can express themselves and develop.